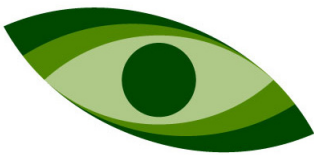




SitOnIt • Seating™

Project Spotlight

Ohio Valley Vision Center Sees Stylish New Office Thanks to SitOnIt Seating



OHIO VALLEY
VISION CENTER

INSTALL FACTS:

Sales Rep: Stanczak and Associates

Dealer: Eye Designs LLC

Time Frame: August - October 2013

Product: SitOnIt Seating: Census, Prava, Freelance

ABOUT THE PROJECT

When Ohio Valley Vision Center underwent a floor-to-ceiling renovation, it was the perfect time to reconsider seating. The medical center worked with an expert in ophthalmic office planning, Christina Katzaman of Eye Designs, LLC, who helped plan the new space from display cases to exam rooms. Christina knew she could rely on another one-stop shop for all the vision center's seating needs - SitOnIt Seating

WHAT MADE THE DIFFERENCE?

Christina had a long relationship with Ohio Valley Vision Center. When the renovation project came along, she worked closely with the doctors to select the furniture and finishes for the office.

For seating, the medical center selected Prava and Freelance for the new center. Prava went into the reception area as well as the doctors' offices. The center liked the fresh take on the executive chair - a more modern, leaner look. The company chose Prava with conference arms for a sleek, transitional design.

For seating in exam rooms, the center selected Freelance for its aesthetics and comfort. The chair - one with and one without arms - matched the flow of the office, and its width and arms made for a comfortable seat for patients who may need help getting out of the chair. The vision center selected a silver frame to match the design of the office and chose fabric that matched existing fabric and pieces that fit the flow of the office.

Choice and price clinched the deal. The client was able to hand-select textiles to coordinate with the carpet in the waiting rooms. The timing and textile requirements were built right into the low price.

WHAT'S NEXT

With the renovation complete, the Ohio Valley Vision Center is back to welcoming patients for eye care again. And now, they're welcomed with a spacious, calming environment complemented by accessible, comfortable seating.