



SitOnIt • Seating®

Project Spotlight

SitOnIt Seating Outfits New Facilities at Arizona State University



INSTALL FACTS:

Sales Rep: Calcaterra

Dealer: Corporate Interior Systems

Time Frame: February - May 2014

Product: SitOnIt Seating: Torsa, Sona, InFlex

ABOUT THE PROJECT

Corporate Interior Systems has worked with Arizona State University as well as other colleges around the state, so they know the unique demands of seating in higher education. But when Arizona State was looking to furnish an impressive new building that houses the School of Sustainable Engineering, Stephanie Bourland and Lindsay Harris of Corporate Interior Systems took on the task. They were allowed to submit alternatives and consistently submitted SOI. The price – and the style – was right.

WHAT MADE THE DIFFERENCE?

The college was nearing completion of the College Avenue Commons – a mixed-use space designed to house the School of Sustainable Engineering as well as a large market and bookstore, classrooms, offices, labs and collaboration spaces. Versatile seating was the next step. Stephanie had a great track record with the school. She and Lindsay worked with the college to find a variety of solutions. They organized a “seating rodeo” where college reps could give a selection of chairs a sit test. SitOnIt Seating won across the board.

The college loved Torsa for its style as well as its support and comfort. They selected this fashionable chair with a polished aluminum base for the new building’s conference rooms. In offices and work stations, the university chose Sona for its comfort along with its classic look. The price point was the deciding factor. They selected a knit back with a handle in silver.

The college chose InFlex for classrooms, including InFlex stools for instructors. They loved the flex of the back for comfort and versatility – it works as a side or a task chair. The stools were perfect for standing-height tables. The fact that InFlex is easy to clean was a key selling point for these chairs that would see a lot of traffic.

WHAT’S NEXT

The clean, modern feel of the SitOnIt Seating products has gotten a lot of attention in the new building. The project highlights versatility of SitOnIt Seating’s offering. The school has now standardized on SOI for contract task seating.