



Bright Colors and Torsa Make a Great Combination in Miami

ABOUT THE PROJECT

Magaya has integrated technology with its services to create a concierge-style service for a variety of business insurance needs, especially for freight and cargo. The company was moving its headquarters to a new facility in Miami, Florida and turned to designer Antonina Campisi from Minimania Studio. They wanted chairs they could customize, and she worked with Corporate Design Choice, Inc to identify the right fit from SitOnIt Seating.

WHAT MADE THE DIFFERENCE?

Magaya knew they wanted white chairs with different colored seats for an open office area beside an open-plan creative space. And the quality and look of the frame was critical. Antonina considered a number of different white-frame chairs. But she had a hard time finding ones that combined the look with the comfort she knew would be necessary for all-day task chairs.

The client loved the striped mesh and the way they could customize the look of the Torsa. The chair was loaned to Magaya for sit tests. And they loved it. The comfort and the features like enhanced synchro with Comfort Drive, adjustable lumbar support and even textured control knobs really sold the company on Torsa. And the SitOnIt Seating warranty sealed the deal.

WHAT'S NEXT

With a smooth installation, Magaya was able to enjoy their new space on-time. And with Antonina's vision and SOI's options, the company was able to create an exciting new look for their new space. Going forward, SitOnIt Seating is sure to be a vendor they watch.

INSTALL FACTS

Sales Rep: Marc Shore Associates
Dealer: Corporate Design Choice, Inc.
Designer: Antonina Campisi, Minimania Studio
Time Frame: Aug – Oct 2013
Product: Torsa



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