



**SitOnIt Seating Expands Strategic Design Relationship with Designtex,
a Steelcase Company, by Introducing Customized Fabric Options**

New Artistic Options program offers bright colors, eco-friendly choices and high durability for stylish corporate seating, with the speed, quality and consistency customers expect from SitOnIt Seating

CYPRESS, Calif., July 10, 2007 — [SitOnIt Seating Inc.](#) and [Designtex](#), a Steelcase company, are expanding their strategic design alliance with the introduction of Artistic Options, a textile program customized exclusively for SitOnIt Seating. From environmentally conscious companies seeking a recycled fabric, to conservative offices requiring a subtle aesthetic, to modern spaces calling for a bold print, Artistic Options offers 11 pattern selections and a total of 84 textiles, all available from SitOnIt Seating in two business days. This addition cements SitOnIt Seating's premier position of offering the highest quality and broadest textile range of any midmarket manufacturer.

"Through a unique collaboration of joint research and design that began in February 2006, Designtex develops collections for SitOnIt Seating that feature cutting-edge design and incredible performance," said Mike Mekjian, co-founder and principal, SitOnIt Seating. "Our alliance, furthered today with the introduction of Artistic Options, represents an inventive approach to interior commercial design. It enhances our superior textile offering, which surpasses anything available in midmarket seating, and upholds our hallmarks of performance, quality and rapid delivery."

Designtex is matching SitOnIt Seating's customer commitments as part of the alliance. The fabric design house has extended its warranty on Artistic Options to align with SitOnIt Seating's five-year warranty, and all fabrics are pre-approved to use within the TB133 program. Because Artistic Options includes Designtex's Guggenheim collection, a portion of the proceeds from the sale of this collection will be contributed to The Solomon R. Guggenheim Foundation, a not-for-profit organization that oversees five art institutions in four countries. In addition, customers can benefit from Designtex's entire textile line which is now graded into SitOnIt Seating's price list.

"Collaboration is the key to creating aesthetically attractive textiles that meet the commercial needs of SitOnIt Seating's end users," said Tom Hamilton, president and CEO, Designtex. "We've committed to reinforcing SitOnIt Seating's 'we get it' attitude by matching its warranty, developing green materials and offering exciting new styles that outperform on day-in, day-out customer needs. Together, Designtex and SitOnIt Seating are delivering outstanding value, design, choice and price to the midtier market."

The Artistic Options fabric selections range between Grades 2 and 5. Two of the new fabrics offer the NANO-TEX™ spill-resistant protective coating for increased durability in heavily used office environments. In addition, these fashion-forward designs are made of recycled polyester. For Artistic Options samples, please call 800-221-1540.

About SitOnIt Seating Inc.

SitOnIt Seating Inc., founded in January 1996, is a midmarket manufacturer of ergonomic task, conference, executive and side seating with complementary side chairs. The company combines world-class design with a reputation for speed-to-market. Headquartered in Cypress, Calif., SitOnIt Seating ships more than 600,000 chairs annually. Visit online at www.sitonit.net.

About Designtex

Designtex has been an innovator in contract upholstery, panel, drapery fabrics and wallcoverings since its founding in 1961. Designtex is a design and product development firm that celebrates inquiry and collaboration and strives to build intelligence into each of its products. Since 1993, Designtex has investigated concepts of sustainable product development, embracing McDonough and Braungart's "Cradle to Cradle" protocol as a model for intelligent product design. A Steelcase

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(NYSE:SCS) company, Designtex maintains sales and customer service offices in 35 U.S. cities and international locations. For more information, visit www.dtex.com.

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