

**SitOnIt Seating emphasizes that 'being green' is by design, adding GREENGUARD certification to its sustainability accomplishments**

*The top-selling manufacturer of mid-market task, executive and side seating in the United States meets the strictest standards assuring safe indoor air quality*

**CYPRESS, Calif., Jan. 23, 2008** — [SitOnIt Seating](#)<sup>®</sup>, an [Exemplis](#) brand, has extended its commitment to environmental sustainability by seeking and receiving [GREENGUARD Certification](#), an independent guide to low-emitting interior products and building materials. To issue certification, GREENGUARD Environmental Institute (GEI) tested SitOnIt Seating's entire product line according to GREENGUARD's rigorous standards. In addition, SitOnIt Seating pursued the more stringent standards required for the GREENGUARD Children and Schools certification, which complies with the State of California's requirements for low-emitting materials used in schools and healthcare facilities.

"Our SitOnIt Seating brand is built on the promise of listening to customers and responding to their needs and specifications," said Brad Jarvis, vice president, marketing, Exemplis. "Our nationwide network of dealers and reps share their customers' concern for the environment and desire to include task, executive and side seating into their green building strategies. We've responded by achieving GREENGUARD Certification across our entire family of products as a demonstration of our commitment."

As SitOnIt Seating continues its focused strategy to improve its award-winning lean manufacturing processes — known as "Mass Customization" — it eliminates waste and conserves resources through recycling and reuse. The resulting benefits to its customers include reduced costs, improved lead times and enhanced environmental quality. Most recently, [Managing Automation magazine named SitOnIt Seating](#) to its Progressive 50 list for its program titled "Operation Excellence," highlighting SitOnIt Seating's lean manufacturing practices.

"SitOnIt Seating has assumed a leadership position within the community of smaller-sized manufacturers that have prioritized the design and production of products that meet the highest standards for indoor air quality," says Carl Smith, CEO, GEI. "It is a testament to the company's environmental commitment. As more manufacturers embrace sustainability, we are seeing product advancements that strive to protect the indoor environment as well as those that live, work and play within them."

GEI is an industry-independent, non-profit organization that oversees the GREENGUARD Certification Program. As an ANSI Authorized Standards Developer, GEI establishes acceptable indoor air standards for indoor products, environments and buildings. Its mission is to improve public health and quality of life through programs that improve indoor air. GEI lists more than 150,000 GREENGUARD Certified products in its online product guide at [www.greenguard.org](http://www.greenguard.org).

**About SitOnIt Seating**

SitOnIt Seating<sup>®</sup>, founded in January 1996, is a mid-market brand of ergonomic task, conference, executive and side seating. The brand has redefined the contract seating industry with its [Mass Customization](#) business model, which combines operational excellence with build-to-order manufacturing and world-class design. This approach enables SitOnIt Seating to customize, build and deliver task, executive and conference seating within two to five business days. Headquartered in Cypress, Calif., SitOnIt Seating is a brand of Exemplis Corp. and ships more than 600,000 customer-designed chairs annually. Visit online at [www.sitonit.net](http://www.sitonit.net).

**About Exemplis Corp.**

Exemplis Corp. is a leading U.S. designer, manufacturer and distributor of contract furniture for commercial, healthcare, hospitality and office markets. Its trusted brands include market-share leader SitOnIt Seating<sup>®</sup> and Instant Seating<sup>®</sup>. Customer-driven innovation is what led Exemplis to introduce its build-to-order business model, delivering highly customized and high-quality products to customers quickly and affordably. In 2007, [Managing Automation magazine named SitOnIt Seating](#) to its Progressive 50 list, recognizing Exemplis' build-to-order model as a core strategic advantage of the company. Exemplis develops brands that provide customers with compelling value propositions for their unique markets. The company is headquartered in Cypress, Calif. Learn more at [www.exemplis.com](http://www.exemplis.com).

###