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SitOnIt Seating Adds Design Enhancements to F/X Series, Increasing Contemporary Seating Options

F/X series includes new mesh back option and superior foam for greater comfort across the line

CYPRESS, Calif., Nov. 15, 2007 — SitOnIt Seating announces the enhanced F/X executive, management and task seating series to reflect a more contemporary design aesthetic. Additions to the series include a mesh back option providing form-fitting comfort and ergonomic support.

“The addition of several elements to the F/X series will elevate it to the next level of design aesthetics and create cohesion across the line,” said Brad Jarvis, vice president of marketing, SitOnIt Seating. “Using the latest design elements and contemporary materials, we have created a chair great for any commercial environment.”

Traditional Meets Contemporary

The F/X series has a new mesh back option that merges the thin lines and high profiles of contemporary design with the more traditional fully upholstered look. The breathable mesh back adds not only a modern look and added support, but also stays cooler for longer task-oriented uses.

All-Day Comfort with Long-Term Sit

The updated F/X series features a softer seat for an even more comfortable initial and longer-term sit. In addition, the F/X series comes in two seat sizes to accommodate a range of body types and enhanced ergonomics for all-day comfort.

Availability

The new F/X series and options are competitively priced with base models starting at \$368 and will be available on Nov. 20, 2007. To learn more about the F/X series, visit www.sitonit.net.

About SitOnIt Seating

SitOnIt Seating, founded in January 1996, is a mid-market manufacturer of ergonomic task, conference, executive and side seating. The company combines world-class design with a reputation for speed-to-market. Headquartered in Cypress, Calif., SitOnIt Seating ships more than 600,000 customer-designed chairs annually. Visit online at www.sitonit.net.

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