

For Immediate Release

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F/X: Striking Design, Dependable Performance and Unparalleled Value

Cypress, CA, July 2005 – SitOnIt Seating is excited to introduce F/X™, a uniquely designed task chair that combines versatile design with the dependable performance and high quality for which SitOnIt is known. F/X is a “chameleon” that features advanced design options and ergonomics that blend into a wide variety of environments, from heavy tasking areas, to executive and management workspaces. F/X is this year’s must have in task seating.

F/X is offered with highly flexible aesthetic options that can be specified to complement and blend into your workspace or maneuvered to make a strong and bold design statement. F/X is offered with a perforated, polypropylene back option that highlights the contemporary lines of the chair, presenting a sleek and modern profile often seen only at higher price points. Also available is a polypropylene back with an upholstered lumbar pad that ups the comfort quotient while maintaining the sleek and sophisticated styling of the more modern looking F/X chair. For a more traditional look, F/X can be specified with a fully upholstered inner back that provides long-lasting comfort and preserves the contemporary exoskeletal polypropylene outer back that defines F/X.

Available for the first time exclusively on F/X is SitOnIt’s custom Air Mesh™ fabric, rated at 250,000 double rubs for incredible durability. This product’s construction of foam and perforated polyester is not only durable, but provides an extremely comfortable sit. With a distinctive look and feel, Air Mesh can be specified on all upholstered areas.

F/X’s seat and back come together to embrace a user, providing enduring comfort through long hours in a workspace or conference room setting. Sculpted, contoured high density molded seat foam, available in two sizes, optimizes user comfort. The PVC arm pad is supportive yet giving under the most extreme tasking conditions.

F/X is competitively offered beginning at \$335 list and is available with five control and four arm options. Select from SitOnIt’s hundreds of designer textiles and apply them to fully upholstered, plastic back or lumbar pad models to create a custom look that works perfectly in your space.

F/X has all the dependability that you expect from a work horse offered in a versatile yet contemporary design. F/X breaks the belief barrier.

About SitOnIt

SitOnIt Seating, Inc., founded in January 1996, is a mid-market manufacturer of ergonomic desk, task, conference and executive seating with complementary side chairs. The company combines world class design with a reputation for speed-to-market. Headquartered in Cypress, California, SitOnIt ships more than 375,000 chairs annually. SitOnIt can be found at www.sitonit.net.





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