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SitOnIt Seating Introduces Leader Knit Back

High performance meets high design with new breathable fabric designed to bring additional comfort, performance and contemporary design to task, executive and conference seating

CYPRESS, Calif., May 29, 2007 — [SitOnIt Seating Inc.](http://www.sitonit.net) builds on the sculptured sophistication of its [Leader™](#) line of task, executive and conference seating with the introduction of a knit back option.

Leader Knit Back combines comfort, performance and design in ergonomic seating with striking aesthetics. The back is available in nine color knit options along with 235 fabric and 31 leather choices for the seat, a palette created to fit any modern workspace or conference room. The knit back, with its uniquely cushioned frame, is ideal for use when superior comfort, long-lasting support and sleek design are decision factors in chair selection.

“Leader is the ultimate option for task, executive and conference seating,” said Brad Jarvis, vice president of marketing, SitOnIt Seating. “By giving customers a knit back fabric option for their custom-designed chair, we’re enabling them to meet their functional and aesthetic needs.”

Sculptured sophistication, eye-catching design and enduring performance define the Leader line:

- Select among two back heights, four controls, five arm configurations and three base options
- Access the internal back height adjustment feature to target the lumbar area for enduring support and a comfortable seating experience
- Adjust Leader from a seated position for uninterrupted productivity
- Cradle the human form with ample support, ergonomic shaping and a waterfall seat that prevents fatigue and promotes comfort
- Put Leader to work [two to five days](#) after ordering (allow two to 10 days for leather)
- Sit with confidence on a lifetime warranty for all structural components, along with a five-year warranty on foam and fabric

The Leader Knit Back is priced aggressively to sell between \$614 and \$1,491 and available through a nationwide network of dealers. For more information, contact 888-274-8664 or sales@sitonit.net.

About SitOnIt Seating Inc.

SitOnIt Seating Inc., founded in January 1996, is a mid-market manufacturer of ergonomic task, conference, executive and side seating with complementary side chairs. The company combines world-class design with a reputation for speed-to-market. Headquartered in Cypress, Calif., SitOnIt ships more than 600,000 chairs annually. Visit online at www.sitonit.net.

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