



SitOnIt • Seating™

Project Spotlight

SitOnIt Seating Makes News with NPR Headquarters in Washington



NPR Headquarters
Washington

INSTALL FACTS:

Sales Rep:

Schneider League Associates

Dealer: American Office

Time Frame: January – March 2013

Product: Focus Work, Focus Side, Sona, ReAlign

ABOUT THE PROJECT

National Public Radio unveiled its highly anticipated Washington DC headquarters in April, showing off 400,000 square feet of innovative design. Hickok Cole Architects drove the unique aesthetic, choosing the look and color of the space. Each floor had its own style, driven by its function. And critical to these functional spaces was the seating. When the time came to choose seating for the building, the team behind the renovation – Maury Schlesinger, Director of Real Estate and Administrative Services at NPR and Patty Marshall, Account Executive at American Office Equipment – worked with Schneider League Associates' Nancy League to find solutions. From stylish conference rooms to versatile workspaces, SitOnIt Seating had the answer.

WHAT MADE THE DIFFERENCE?

Nancy and Patty worked closely together to present a variety of samples of Sona, Focus Side, Focus Work and ReAlign. The decision-makers at NPR liked what SOI had to offer. Maury especially liked its balance of budget and beauty: "We chose SitOnIt Seating for certain areas where we required an appropriate aesthetic, while meeting our budget." They liked the sleek lines of Sona for the large conference rooms, Focus Work for workstations, and ReAlign in the smaller conference rooms.

A key selling point for Sona was its clean, contemporary look. And ReAlign's comfort and defined lumbar made that chair a comfortable choice for less formal meeting rooms. Focus Work – the midback model and the stool – were ideal for workstations that accommodated sitting or standing.

The price and fast delivery were also important for the NPR team. Logistics were critical for a building that was still being completed. Chairs were delivered as floors were completed, and the team worked together to coordinate move-in. The chairs were shipped assembled in the bag and upon arrival at the new offices, were rolled right into place. In the end, NPR was able to outfit its new facility with comfortable, stylish chairs on-budget and on-time.

WHAT'S NEXT

The new facility is getting accolades everywhere. And with NPR standardizing on SitOnIt Seating, this is just the beginning of the partnership. It's something SOI is excited about. A happy, high-profile customer is always something to make headlines.