



# Project Spotlight

IDEON is the High-Traffic Solution in the Mile High City



## ABOUT THE PROJECT

With 38 facilities throughout the city, The Mental Health Center of Denver is a leading provider of healthcare services in Colorado. Thousands of consumers visit their centers for progressive, recovery-focused attention. So when the company was consolidating four facilities into one new building, they knew they'd be servicing hundreds of consumers a day. They needed seating that matched the inviting look of the new facility and could handle the extremely high-traffic environment.

Each floor of the new building features a 20-30 person-capacity waiting room with its own color scheme. With the colors and building finishes already in place, the designer was looking for seating that could complement the look. Working with COM was an explicit requirement. The dealer, Citron Work Spaces, brought in the Visit collection from IDEON.

## WHAT MADE THE DIFFERENCE?

A sit test proved the collection's comfort, but it was the ability to create a custom look that really impressed. And IDEON made it easy for the Medical Center – offering custom arms on the Visit chair, and using special ganging brackets.

The selling points for the Visit collection:

- Great aesthetics and durability for high-traffic space
- Speed of build and delivery
- Customization with COM
- Price: when COM was included, other manufacturers were \$40,000 over budget; IDEON was under budget

When it came time for outfitting the behind-the-scenes office spaces, Mental Health Center of Denver went with the SitOnIt Seating Focus Work chair. The same level of attention, service and fast turnaround made the choice a clear one.

## WHAT'S NEXT

As Mental Health Center of Denver renovates facilities throughout the city, they are standardizing the same look and fabric across their centers. This means more traffic and more business for IDEON in Colorado.

### The Mental Health Center of Denver

Denver, CO

### INSTALL FACTS:

Dealer: Citron Work Spaces

Time Frame: May - July 2012

Product: IDEON Visit Armless, Mezzanine Cube, SOI Focus Work