



SitOnIt • Seating™

National Accounts:

SitOnIt Seating sets the standard for Omnicare world headquarters and beyond.



Omnicare Headquarters

Cincinnati, OH

INSTALL FACTS:

Sales Rep: Bruce Longhino Group

Dealer: APG Office Furnishings

Time Frame: April 2012

Product: SitOnIt Seating

ABOUT THE PROJECT

When national pharmaceutical provider, Omnicare, relocated its world headquarters from Kentucky to Ohio this year, the healthcare provider wanted to update its décor, company wide. With help from Exemplis vice president of national accounts Jeff Wolber and the Bruce Longhino Group, the company chose Sona as its conference standard, the high-back Focus work as its task chair, the mid-back Focus work for training, and Focus side for guest seating.

WHAT MADE THE DIFFERENCE?

Omnicare chose SitOnIt Seating for two reasons. First, the company wanted to develop a seating standards program with a manufacturer that would be able to assist nationally. Our design quality, proven quick-ship delivery capability, and our national distribution network met their objectives. Secondly, Omnicare wanted a high-value, contemporary work chair with an adjustable lumbar. A prototype of our high-back Focus work presented the perfect solution.

WHAT'S NEXT?

After completing the new world headquarters, Omnicare will look to SitOnIt Seating to begin furnishing its regional offices and we look forward to our ongoing relationship with Omnicare.

If you'd like to be the next Project Spotlight, contact us today:
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