



SitOnIt • Seating™

Project Spotlight

Leading Health Network Chooses SOI for Seating from Offices to the ER



INSTALL FACTS:

Sales Rep: Bruce Longhino Group

Dealer: APG Office Furnishings

Time Frame: September – November 2013

Product: SitOnIt Seating: Freelance

ABOUT THE PROJECT

Kettering Health Network is a nonprofit network of hospitals, emergency rooms and 75 outpatient facilities serving the Dayton and northern Cincinnati area. When the network needed new exam seating, the health network knew they needed chairs that would be sturdy, reliable and hygienic as well as comfortable for the hundreds of patients Kettering Health Network would be welcoming.

Christine Gelm of APG Office Furnishings had built a relationship of trust with the health network, introducing Focus as office seating there. When she heard the health network's requirements, she immediately knew the solution – Freelance, from SitOnIt Seating.

WHAT MADE THE DIFFERENCE?

Christine knew that Freelance could deliver the comfort, durability and style the hospital needed. In fact, the multipurpose chair fits the healthcare market perfectly. Its sturdy frame – with or without the heavy-duty option – along with a curved seat and wall-saver legs means that it can comfortably accommodate patients while keeping damage in a high-traffic space to a minimum.

The hospital decided to go with a combination of Freelance in bisque, to stay with a neutral palate and provide some light, along with other Freelance chairs with the clean look of black. The hospital loved the style of the chair. Freelance's smooth lines added an element of design to seating that needs to be welcoming in a healthcare setting.

The chairs went into waiting rooms as well as small medical offices. The hospital's designers wanted to create cohesion in the waiting area. They chose a monochromatic look with a bisque frame and textile as well as a black model. The color palate was soothing, warm and clean – perfect for a hospital setting.

WHAT'S NEXT

With an easy, on-time delivery and installation, the health network was happy with this latest experience working with SitOnIt Seating. Now, Kettering Health Network is a big fan of Freelance. That means more business for SitOnIt Seating and a lot more comfort for Kettering Health Network.