



SitOnIt • Seating® 

## Project Spotlight

SOI & IDEON Outfit State-of-the-Art Health Facility



### INSTALL FACTS:

**Sales Rep:** Bruce Longhino Group

**Dealer:** RJE Business Interiors

**Time Frame:** June – August 2014

**Product:** IDEON: Aviera, Mezzanine Occasional, Visit

SitOnIt: Freelance, Achieve, Focus, Focus Side

### ABOUT THE PROJECT

In 2014, TriHealth completed a major expansion project that bolstered its presence in Ohio, where it's already a healthcare leader. The West Chester facility is a nearly 50,000-square-foot, two-story building with offices for 40 physicians in a wide range of specialties. With state-of-the-art labs, imaging rooms and a pharmacy, it welcomes patients and physicians alike. When construction on the building neared completion, account executive Mark McKiernan and designer Sarah Brunner from RJE Business Interiors teamed with the Bruce Longhino Group to find seating for a wide variety of functions at the large facility. SitOnIt Seating and IDEON had seating solutions for offices, patient rooms, and waiting areas – and all with great style at an unbeatable price.

### WHAT MADE THE DIFFERENCE?

The SOI and IDEON products presented the perfect combinations for this project: value, style and function. And the ease of doing business helped, too. Sarah used ChairBuilder for pricing, features and fabric selection. It was a huge advantage for her to be able to use the tool herself and see pricing and fabrics reflected immediately.

They decided to color-code the areas of the health center to help orient patients. That meant that the seating had to be coordinated with flooring and wall colors.

SitOnIt Seating products – Focus, Achieve and Freelance – in both task and stool models with polished aluminum went into private offices and at work stations. Focus side went into private offices as side seating.

IDEON Visit was installed in multipurpose huddle rooms, while Aviera and Mezzanine completed the waiting rooms.

It was a top-to-bottom job and SOI and IDEON had the variety and flexibility of products to complete it.

### WHAT'S NEXT

TriHealth is so happy with the results of this project that they've decided to include IDEON and SOI as standards on future properties. This could mean sizable business moving forward. With great variety, the ability to customize with ChairBuilder, and outstanding customer service, SOI and IDEON were the perfect solution for this successful expansion.