



SitOnIt • Seating™

Project Spotlight

Denbury Resources Packs a One-Two Punch with Achieve and Focus



INSTALL FACTS:

Sales Rep: Carpenter-Smith Southwest

Dealer: Furniture Consultants Inc.

Time Frame: January – April 2013

Product: SitOnIt Seating Focus, Achieve

ABOUT THE PROJECT

You only need to glance at the headlines to see that natural gas is a growing industry in the US. When Denbury Resources, a leader in domestic oil and natural gas decided to relocate to a three-story building that would better fit its staffing needs, they wanted a company that could work quickly and reliably – and on budget. SitOnIt Seating was the smart choice.

WHAT MADE THE DIFFERENCE?

The company needed task seating for over 300 employees as well as guest seating in private offices. Denbury Resources loved the matching styling of the Focus Task and Achieve. They loved the open, loop arms, metal frame and simple design of Achieve. That design worked well with their choice for task chair – Focus Work. Denbury Resources did a sit test with 10 to 12 different chairs. And Focus won, hands down. The comfort and style combination made Focus and Achieve a perfect duo for the new office.

When it came to deciding on the styling of each office, the options Achieve offers added some exciting choices. Each office had two Achieve guest chairs and the company went with four colors: gold, blue, green and red. This created a welcoming overall look to the offices.

The chairs were delivered overnight, and put in place in time for opening for business.

WHAT'S NEXT

Denbury Resources was so happy with the SitOnIt Seating purchase that they've decided to standardize on Focus and Achieve. This decision gives them a lot of flexibility with two products that coordinate so well together. And with the growth in Denbury Resources, it's sure to be a look that welcomes a lot of customers in the months and years to come.