



SitOnIt • Seating® 

Project Spotlight

A Welcoming New Space Created by SitOnIt Seating and IDEON



The
CENTER for
VICTIMS of
TORTURE

INSTALL FACTS:

Sales Rep: Contract Office Marketing

Designer: Perkins + Will

Time Frame: Dec 2013 – Jan 2014

Product: SOI: Wit, OnCall, InFlex;

IDEON: Compositum, Mezzanine

ABOUT THE PROJECT

The Center for Victims of Torture (CVT) was founded in 1985 under the mission to rebuild the lives of torture survivors. CVT's healing care in Minnesota, Africa and the Middle East restores hope so survivors can once again live healthy, productive and peaceful lives. The organization was originally headquartered in a Victorian home on the University of Minnesota campus. But as CVT grew, it expanded to offices – complete with mis-matched furniture – around the city three to seven miles from where they began. When a new Executive Director was brought in, it was time for the organization to create some cohesion by consolidating into two spaces – an administrative center and a client-facing space.

The organization contacted Russell Philstrom from Perkins + Will which has a policy that one percent of their overall work hours are pro-bono – meaning they have an equivalent of at least 15 full-time design staff worldwide working on pro-bono projects for non-profit organizations. When Russell took on the CVT project, he knew that SitOnIt Seating and IDEON would have fresh, stylish seating at an affordable price – perfect for a nonprofit that had finally found a home.

WHAT MADE THE DIFFERENCE?

Perkins+Will had worked with SitOnIt Seating before and knew that the quality, warranty and customer service were outstanding. SOI and IDEON's affordability was key to this budget-conscious non-profit, as was the furniture's look and feel. CVT needed seating for 70-80 people in work stations as well as a lunchroom with pull-up chairs for a kitchen bar. Between SitOnIt Seating and IDEON, all their needs were met.

From SitOnIt Seating, designers chose Wit in yellow and blue to add bright color to work stations. InFlex went to guest seating in private offices and in training rooms. OnCall – including café stools – fit the cafeteria and kitchen. CVT designers chose IDEON Compositum club chairs and Mezzanine tables for more relaxed spaces. The result was an airy, welcoming space that matched the coherent design envisioned by designers.

The installation was carefully timed in phases in which furniture arrived as the workspaces were completed. With SitOnIt Seating and IDEON's fast delivery and expert Customer Service, the installation went without a hitch.

WHAT'S NEXT

With a bright new space that celebrates CVT's work, SOI and IDEON have made a great impression on the designers involved in the project. And with affordable and attractive solutions, the company is well-positioned to be tapped for other nonprofit makeovers.