



Above Left: Composium chair in Positive Thoughts, Elation by Mayer Fabrics – another proud supporter of The Common Thread For The Cure.

## Project Spotlight: Our Commitment

SitOnIt Seating and IDEON support the fight against breast cancer this October – and all year round.

WINE DESIGN

the  
common  
thread  
for the  
*Cure*

SitOnIt Seating and IDEON are committed to supporting those in the furniture industry whose lives have been touched by breast cancer.

That's why a percentage of every sale of the popular IDEON Composium collection goes directly to The Common Thread For The Cure to help individuals and families in the furnishings industry who are fighting breast cancer maintain quality of life.

As part of our ongoing commitment, every September since 2010, SitOnIt Seating has hosted a "Wine + Design" fundraiser for The Common Thread For The Cure. The evening gala brings together members of the A&D community in a wine label design competition sponsored by Russian River Vineyards. Guest judges include luminaries from the world of design, like this year's judge, renowned textile designer Pattie Madden. Winning labels are printed for limited-edition wines from Russian River Vineyards, with 20 percent of sales going toward The Common Thread For The Cure.

This year's event was a resounding success. More than 350 guests attended, and 10 A&D firms participated in the wine label design competition. Inspiration came from our featured speaker Ruth Brajevich, Chief Marketing Officer of Ware Malcomb and breast cancer survivor.

Jane Barea, Senior Interior Designer and Partner in Walter Robbs Callahan & Pierce Architects and President of The Common Thread For The Cure Foundation said, "I am sincerely grateful to Hope Dorsey, her team and SitOnIt Seating and IDEON for such a special event. The tremendous response means we will be able to help at least nine women across the country. It was a beautiful night in a pink sparkly space filled with people who wanted to do something for others. I am sincerely grateful."

SitOnIt Seating and IDEON are proud to team with The Common Thread For The Cure not just during Breast Cancer Awareness month, but all year round. Together, we believe that we can help make a difference.

Support The Common Thread For The Cure by purchasing special-label wine from Russian River Vineyards.